

**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

# Contract # 330057

Schedule Dates	10/16/12-10/22/12	Date Entered	09/05/12
Advertiser	Pol/J Roberts/D/Congress (16889)	Last Modified	10/11/12
Agency	Abar Media (2878)	Entered By	Jill Hipskind
Product	Political (1065)	CO-OP	No
Brand	578 CONGRESS (136520)	Headline #	06304485
Salesperson	Telesrep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telesrep/Philadelphia	Order Type	Normal
Buyer Name	SCATTERGOOD,JEFF	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	578	Commission	\$3,513.75
Account Types	National/Political	Net Total	\$19,911.25
Billing Type	Standard	Sales Tax	

Comments: ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

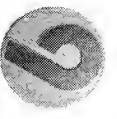
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$23,425.00
<b>Grand Total:</b>	<b>36</b>	<b>\$23,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5A-5:30A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
2.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5A-5:30A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
3.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	5:30A-6A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
4.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:30A-6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
5.1	Normal Line / Spot	10/18/12-10/18/12	4	:30	6A-6:30A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
7.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	6:30A-7A (EST)				1	1				2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
9.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	7A-8A (EST)				1		1			2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
10.1	Normal Line / Spot	10/17/12-10/18/12	4	:30	8A-9A (EST)				1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
12.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	9A-10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
13.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A-10A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
14.1	Normal Line / Spot	10/17/12-10/18/12	5	:30	10A-11A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
15.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11A-12P (EST)			1			1			2	\$675.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
16.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	12P-1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
17.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P-1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

Aba Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

**WSOC-TV**  
1901 North Tryon Street  
Charlotte, NC 28206-2700

## Contract # 330057

<b>Schedule Dates</b>	10/16/12-10/22/12	<b>Date Entered</b>	09/05/12
<b>Advertiser</b>	Pol/ J Roberts/D Congress (16889)	<b>Last Modified</b>	10/11/12
<b>Agency</b>	Aba Media (2878)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political (1065)	<b>CO-OP</b>	NO
<b>Brand</b>	578 CONGRESS (136520)	<b>Headline #</b>	06304485
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	SCATTERGOOD, JEFF	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	578	<b>Commission</b>	\$3,513.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$19,911.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments**  
ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$23,425.00
Grand Total:	36	\$23,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1	Normal Line / Spot	10/16/12-10/19/12	5	:30	1P-2P (EST)			1			1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
19.1	Normal Line / Spot	10/17/12-10/17/12	5	:30	2P-3P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
20.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	4P-5P (EST)			1						1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
21.1	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P-5P (EST)		1							1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
22.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P-5:30P (EST)			1			1			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
23.1	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:30P-6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
24.1	Normal Line / Spot	10/19/12-10/19/12	5	:30	6P-6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
28.1	Normal Line / Spot	10/16/12-10/16/12	5	:30	11:35P-12:05A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
29.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A-7A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
30.1	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A-8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
33.0	Normal Line / Spot	10/21/12-10/21/12	6	:30	5:30A-6A (EST)							1		1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
35.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A-10A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12
36.1	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/11/12

## CONFIRMATION CONTRACT

<b>Accepted-Agency/Advertiser:</b>	<b>Date:</b>	<b>Accepted-Station:</b>	<b>Date:</b>	<b>Comments:</b>
------------------------------------	--------------	--------------------------	--------------	------------------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.